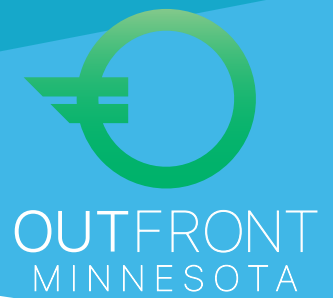


Sponsorship Opportunities



Who We Are

OutFront Minnesota was founded in August 1987 and since that time, has been the catalyst for an expansive statewide network of leaders who work for equity and organize for change.

OutFront's mission is to create a state where LGBTQ people are free to be who they are, love who they love, and live without fear of violence, harassment or discrimination. In our effort to make our state a place where all people are valued, we engage in community education, direct service, organizing, and policy advocacy.



Year Long Sponsorship Opportunities

Meet with OutFront Staff to discuss sponsorship opportunities throughout the year and boost your impact and benefits — opportunities that let you partner with tens of thousands of LGBTQ Minnesotans and allies who are building equity throughout the state.

Our Reach

With hundreds of events and digital campaigns throughout the year, You could reach more than 118,000 Minnesotans every year!



36,000+
In Person



55,000
Email



27,000+
Social Media

Major Events

- Youth Summit
- Lobby Day
- PRIDE
- Annual Gala

Key Contacts

For more information, or to become a sponsor today, contact our development team at development@outfront.org: Monica Meyer, Executive Director; Michelle Hesterberg, Development Manager; Jacob Thomas, Communications Coordinator.

Please submit all logos in high res jpg, png, ai, eps, indd, or pdf format to development@outfront.org





OutFront Gala Sponsorship Opportunities

The OutFront Gala is our biggest event of the year. Last year more than 650 fabulous people attended this celebration! Join people from across the state to enjoy music, dancing and great food as we celebrate the progress we've made and continue to advance equity for all LGBTQ Minnesotans.

Ask about how your business or organization can be the sole sponsor of portions of the event, like a featured cocktail hour, silent auction, after party, dessert, etc.



Sponsorship Benefits	ADVOCATE (nonprofit only)	ORGANIZER	MOVEMENT BUILDER	COMMUNITY LEADER	CHAMPION	FEATURED	PREMIERE
	\$300	\$500	\$1,000	\$2,500	\$5,000	\$10,000	ASK
Number of tickets (10 seats per table)	2	2	6	10	16	20	30
Opportunity to speak during program							●
Blog post on OutFront website						●	●
Recognition on stage during program					●	●	●
Logo featured on website & in printed/email invitations				●	●	●	●
Workplace inclusion training				●	●	●	●
Name in at least 2 emails to our list (55k subscribers)			●	●	●	●	●
Sponsor name on nametag			●	●	●	●	●
Social media shoutout			●	●	●	●	●
Logo featured in slideshow and program booklet	●	●	●	●	●	●	●
Ad Space in program booklet		eighth	quarter	half	half	full	full

LOGO and AD DEADLINES: November 1st, 2019 (Submit to development@outfront.org)