

# Sponsorship Opportunities



## Who We Are

OutFront Minnesota was founded in August 1987 and since that time, has been the catalyst for an expansive statewide network of leaders who work for equity and organize for change.

OutFront's mission is to create a state where LGBTQ+ people are free to be who they are, love who they love, and live without fear of violence, harassment or discrimination. In our effort to make our state a place where all people are valued, we engage in community education, direct service, organizing, and policy advocacy.



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## Year Long Sponsorship Opportunities

Meet with OutFront Staff to discuss sponsorship opportunities throughout the year and boost your impact and benefits — opportunities that let you partner with tens of thousands of LGBTQ+ Minnesotans and allies who are building equity throughout the state.

## Our Reach

With hundreds of events and digital campaigns throughout the year, you could reach more than 118,000 Minnesotans every year!



**36,000+**  
In Person



**55,000**  
Email



**29,000+**  
Social Media

## Major Events

- Youth Summit
- Lobby Day
- Volunteer Recognition Party
- Legislative Debrief & Celebration
- PRIDE
- Annual Gala

## Key Contacts

For more information, or to become a sponsor today, contact our communications & development team at [communications@outfront.org](mailto:communications@outfront.org): Monica Meyer, Executive Director; Michelle Hesterberg, Development Director; Jacob Thomas, Communications & Brand Manager.

Please submit all logos in high res jpg, png, ai, eps, indd, or pdf format to [communications@outfront.org](mailto:communications@outfront.org)



**SAINT PAUL  
COLLEGE**



**THURSDAY  
03.19.2020**

Organized by OutFront Minnesota's  
Gender & Sexuality Network

### LGBTQ+ Youth Summit Sponsorship Opportunities

The Youth Summit is a powerful event for students in grades 9-12. This event brings more than 600 LGBTQ+ youth, allies and educators together for youth-led workshops, leadership development, networking, and the chance for youth to speak with legislators about issues that matter to them.

Adult volunteers are welcome to assist at the event! Email Christine at [cpopp@outfront.org](mailto:cpopp@outfront.org) for more information about volunteering.

We are excited to hear what you want to get out of a sponsorship and we are happy to negotiate a special package unique to your business or organization!



Sponsorship Benefits	GRASSROOTS <small>(small nonprofits only)</small>	ADVOCATE	ORGANIZER	MOVEMENT BUILDER	COMMUNITY LEADER	CHAMPION
	\$150	\$300	\$500	\$1,000	\$2,500	\$5,000
Recognition during opening program						●
Name/Logo featured on website					●	●
Your brochure in packet given to 500+ students				●	●	●
Priority tabling placement during Youth Summit				●	●	●
Logo in at least 2 emails to our list (55k subscribers)				●	●	●
Logo in a social media post (29k subscribers)			●	●	●	●
Name in at least 2 emails to our list (55k subscribers)			●	●	●	●
Name/Logo featured in main session presentation		●	●	●	●	●
Opportunity for your business or organization to table	●	●	●	●	●	●
Name/Logo featured in program	●	●	●	●	●	●

**LOGO DEADLINES: Feb 28<sup>th</sup>, 2020 (Submit to [communications@outfront.org](mailto:communications@outfront.org))**