

# Sponsorship Opportunities



## Who We Are

OutFront Minnesota was founded in August 1987 and since that time, has been the catalyst for an expansive statewide network of leaders who work for equity and organize for change.

OutFront's mission is to create a state where LGBTQ+ people are free to be who they are, love who they love, and live without fear of violence, harassment or discrimination. In our effort to make our state a place where all people are valued, we engage in community education, direct service, organizing, and policy advocacy.



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## Year Long Sponsorship Opportunities

Meet with OutFront Staff to discuss sponsorship opportunities throughout the year and boost your impact and benefits — opportunities that let you partner with tens of thousands of LGBTQ+ Minnesotans and allies who are building equity throughout the state.

## Major Events

- Youth Summit
- Lobby Day
- PRIDE
- Annual Gala

## Our Reach



**25,000**  
Active Subscribers



**33,000+**  
Social Media

## Key Contacts

For more information, or to become a sponsor today, contact Monica Meyer, Executive Director at [mmeyer@outfront.org](mailto:mmeyer@outfront.org).

Please submit all logos in high res jpg, png, ai, eps, indd, or pdf format to [development@outfront.org](mailto:development@outfront.org).





Organized by OutFront Minnesota's  
Gender & Sexuality Network

## LGBTQ+ Youth Summit Sponsorship Opportunities

The Youth Summit, hosted by OutFront Minnesota's Youth Council, is a powerful event for middle and high school students. It brings 300+ young people, educators, and organizations together for online workshops and leadership development and to connect young people with opportunities and resources available to them.

Adult volunteers are welcome to assist at the event! Email Monica at [mmeyer@outfront.org](mailto:mmeyer@outfront.org) for more information about volunteering.



### 2021 Youth Summit

Sponsorship Benefits	Grassroots \$150	Advocate \$300	Organizer \$500	Movement Builder \$1,000	Community Leader \$2,500	Champion \$5,000	Featured \$10,000
Opportunity to speak during main presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during opening program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo featured on website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in at least 2 emails to our list (55k subscribers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo in a social media post (28k subscribers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name in at least 2 emails to our list (55k subscribers)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo featured in main session presentation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo featured in program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**LOGO DEADLINES: March 8<sup>th</sup>, 2021** (Submit to [development@outfront.org](mailto:development@outfront.org))