



## YOUTH SUMMIT 2024 SPONSORSHIP OPPORTUNITIES

OutFront Minnesota's annual Youth Summit is a powerful event for students in grades 9–12, as well as the adults that support them in their learning environments. This event brings together LGBTQ+ youth, allies, and educators from across the state for youth-led workshops, leadership development opportunities, networking and building community, and the chance for youth to speak with legislators about issues that matter to them.

Sponsorship benefits include brand elevation, tabling opportunities, and more!

"[At Youth Summit] I don't have to hide who and what I truly identify as."

## Youth Summit by the numbers:

- 97% of attendees would recommend Youth Summit to another student
- 86% of attendees felt more confident in their identity after attending Youth Summit
- Over 55% of attendees identified as transgender or non-binary, and 40% identified as people of color

SPONSORSHIP BENEFITS	\$500	\$1,000	\$2,500	\$5,000
Opportunity to speak during Youth Summit opening program				•
Opportunity to schedule a Workplace Inclusion Training session				•
Logo featured on Educational Equity website for the year			•	•
Company or organizational ad included in printed program		•	•	•
Opportunity to host a vendor table during Youth Summit event (subject to availability)	•	•	•	
Name or logo* in Youth Summit social media post	•	•*	•*	•*
Name or logo* included in opening session presentation	•	•*	•*	•*
Name or logo* featured in program booklet and Youth Summit emails and communications	•	•*	•*	•*

Limited volunteer opportunities may be available, for details or to ask about benefit customizations, please reach out to development@outfront.org.

For your sponsorship to be included in printed materials, please respond by FEBRUARY 21, 2024 to development@outfront.org